

Daily Newspapers (To Send Editorials)

NEW JERSEY

AP daybook--609.392.3525
phone 609.392.3622

Atlantic County

The Press
1000 W. Washington Ave.
Pleasantville, NJ 08232
(609) 272-7000
fax (609) 272-7224
pressofac.com

Bergen County

The Record
150 River St.
Hackensack, NJ 07601
(201) 646-4553
fax (201) 646-4740
letterstotheeditor@northjersey.com

Burlington County

Burlington County Times
4284 Rte. 130 North
Willingboro, NJ 08046
(609) 871-8000
fax (609) 871-0490
www.phillyburbs.com
Go to "Home", then "Contact Us" or
Click "News" then Click "Opinions"

Camden County

Courier-Post
301 Cuthbert Blvd.
PO Box 5300
Cherry Hill, NJ 08002
(856) 663-6000
fax (856) 663-2831
www.courierpostonline.com
Click "Opinion"; click "Submit Letter"

Cumberland County

Bridgeton News
Millville News
100 E. Commerce St.
PO Box 596
Bridgeton, NJ 08302
(856) 451-1000
fax (856) 451-7214
www.south.nj.com
(general e-mail site)
mgray@sjnewsco.com
(letters to the editor)

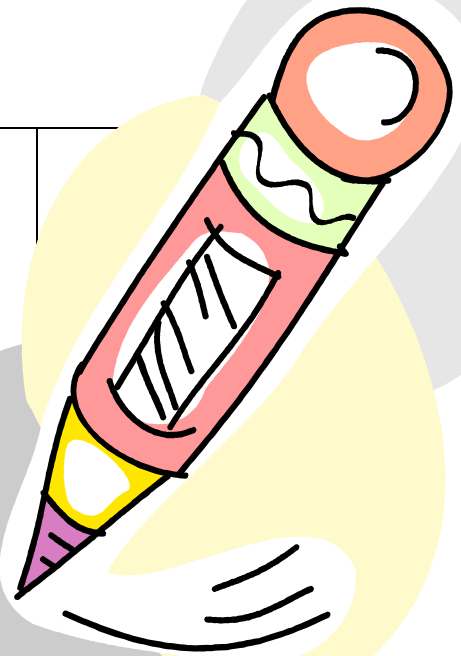
The Daily Journal
891 E. Oak Rd.
Vineland, NJ 08360
(856) 691-5000
fax (609) 563-5308
djlocalnews@thedailyjournal.com
Click "opinion"; click "Letters to the
Editor" or
Use your own e-mail interface & send
to :djopinion@thedailyjournal.com

Essex County

Star Ledger
1 Star Ledger Plaza
Newark, NJ 07102
(973) 392-4040
fax (973) 392 5845
eletters@starledger.com
(letters to editor)
oped@starledger.com (op-ed pieces)
fdauth@starledger.com
(Editor Page Editor)
jmcmahon@starledger.com
(Op Ed Editor)

Gloucester County

Gloucester County Times
309 S. Broad St.
Woodbury, NJ 08096
(609) 845-3300
fax (609) 845-5480
www.nj.com/gloucester/
Click "News & Biz", Click "NJ Voices"



Hudson

The Evening Journal
30 Journal Square
Jersey City, NJ 07306
(201) 653-1000
(201) 217-2500 (Editorials)
fax (201) 653-1414
www.thejerseyjournal.com
jletters@journal.com

Mercer County

The Times
500 Perry St
Trenton, NJ 08618
(609) 989-5454
fax (609) 394-2819
www.nj.com/times/
Click "News & Biz", Click
"Opinions"

Trentonian
600 Perry St.
Trenton, NJ 08602
(609) 989-7800
fax (609) 393-6072
www.trentonian.com
letters@trentonian.com
(Letters to Editor)

Middlesex County

Home News & Tribune
35 Kennedy Blvd.
PO Box 1049
East Brunswick, NJ 08816
(732) 246-5500
fax (732) 565-7208

www.thnt.com

Click "Community Voices/Opinion"
(left), Click "letters"

Monmouth County

Asbury Park Press
3601 Hwy. 66
PO Box 1550
Neptune, NJ 07754-1550
(732) 922-6000
fax (732) 643-4014

www.app.com

yourviews@app.com (Letters to
Editor)

Morris County

Daily Record
Letters to the Editor
800 Jefferson Rd.
PO Box 217
Parsippany, NJ 07054
(973) 428-6200
fax (973) 428-6666

www.dailyrecord.com

Click "Letters to the Editor" on bottom

Ocean

Letters to the Editor
Ocean County Observer
8 Robbins St.
Toms River, NJ 08753
(732) 349-3000
fax (732) 349-8636

www.observer.com

observer@app.com

(Letters attn. Helen Fitzsimmons,

Passaic

North Jersey Herald & News
1 Garret Mountain Plaza
West Paterson, NJ 07424
(973) 569-7104
fax (973) 569-7129
hnletters@northjersey.com

Salem

Today's Sunbeam
93 5th St.
Salem, NJ 08079
(609) 935-1500
fx (609) 845-3139
Click "News & Biz", Click "NJ Voices"

Somerset

The Courier-News
1201 US Hwy 22 W
PO Box 6600
Bridgewater, NJ 08807
(908) 722-8800 (Main)
(908-707-3138
Fax: 908-707-3252
cnletter@c-n.com

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North Jersey Herald & News
1 Garret Mountain Plaza
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PO Box 6600
Bridgewater, NJ 08807
(908) 722-8800 (Main)
(908-707-3138
Fax: 908-707-3252
cnletter@c-n.com

Express Times
30 N 4th Street
PO Box 391
Easton, PA 18044-0391
(610) 258-7171
fax (610) 258-7130

PHILADELPHIA

Philadelphia Inquirer
400 N. Broad St.
PO Box 8263
Philadelphia, PA 19101
(215) 854-2000

Philadelphia Daily News
400 N. Broad St.
Philadelphia, PA 19130
(215) 854-5900

NEW YORK

New York Daily News
450 W. 33rd St.
New York, NY 10001
(212) 210-2100
voices@edit.nydailynews.com

The New York Post
1211 Avenue of the Americas
New York, NY 10036-8790
(212) 930-8000
www.nypost.com/postopinion/letters_editor.htm

The New York Times
229 W. 43rd St.
New York, NY 10036-3959
(212) 556-1234
(letters to the editor – no more
than 150 words)
letters@nytimes.com
or fax 212-556-3622
(op-ed pieces – approximately
650 words)
oped@nytimes.com or
fax 212-556-4100

Writing Op-Eds and Letters to the Editor

Op-Eds and Letters to the Editor are short articles in a newspaper's Editorial Section.

Letters are usually about 250 words or less; Op-Eds about 700 words. Letters generally

respond to a previous article in the paper. Op-Ed stands for either

“opposite the editorial page”, or opinions & editorials.



- Most policymakers read these religiously; it is an important way for elected officials to track issues important to their constituents.
- It is a cheap (free) way to address public opinion.
- They are your words, your message. No misquoting, no chance that the reporter will miss your point (or come to his own). And your opponents have to write their own article to get a response in.
- It is an excellent way to explain a complex issue.

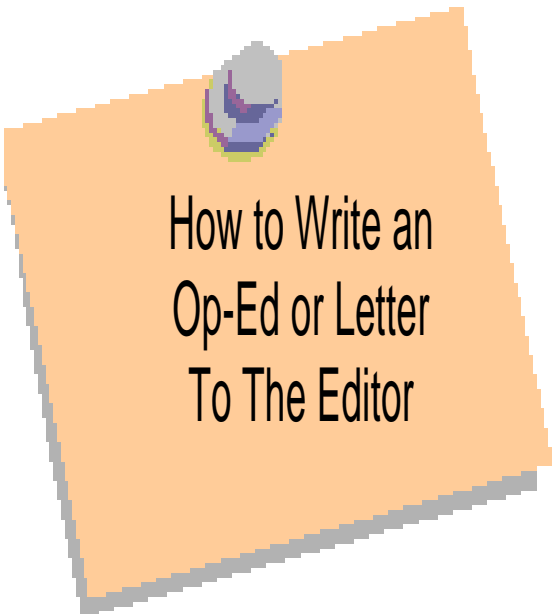
- You can make connections in policy that are more difficult in hallway conversations.
- If your issue is not getting press, or is now "old news", an article can revive the issue.
- While it is difficult to get published in large papers, smaller papers are often hungry for articles.
- Most policymakers read these.
- Plan your message. Choose just one. Don't try to pack too much in. If you have a different take or a unique perspective on an issue, it is more likely to be published.

- Choose your target.

If you are trying to move public opinion, look for the paper with the largest circulation. If you want to reach a particular legislator, choose his hometown paper or one you know that he reads.

- Read the paper(s). Find out what kind of issues and writing styles are likely to be published. Contact the paper and find out their policies. You want to know about:
 - How to submit - email, FAX, regular mail
 - Timing - when you can submit and how long it will likely take to be published
 - Length limitations
 - Do they only take exclusive submissions?

Op-Eds and Letters to the Editor can be very useful tools for us to get your message out.



How to Write an Op-Ed or Letter To The Editor

- Any other rules? For example, do they allow you to use pseudonyms for people in the story? Do they allow more than one person to sign?

- Real life stories engage readers and can often make a point in far fewer words than a page of statistics.
- Choose words carefully. Do not offend. No personal attacks. Do nothing that detracts the reader from your point.
- Use humor, as long as it is appropriate.
- Explain your stake in the issue up front.
- It can be effective if you bring up your opponents' case and prove it wrong. If you can't, don't include it.
- Offer readers action steps, if possible.

- Check to be sure that they got it - that the right person got it. If there is a timing issue to publication, e.g. an upcoming vote, let them know.
- Call back in a few days if you haven't heard anything. They should call you to confirm that you really wrote the piece

before they publish it. you may have to call back a few times before you get an answer. Be persistent.

- They may want you

to make some changes or they may make the changes and send it to you for approval. Don't take it personally - that's what editors do. And they are usually right.

- Do not get discouraged if they don't print your article. Find out as much as you can about why. Consider sending it to another paper.



If you do get published, save the clipping. Send it to policymakers in case they didn't see it.

Start Writing

- Keep it as short as possible. When they say 750 words, they mean it. The most common reason that articles are not published is because they are too long.
- Be clear. Big words and lots of statistics do not score more points, they just lose the reader.
- Be direct. Don't use sarcasm or hypothetical questions. Don't make them guess what your point is.
- Include your name, address, a phone number where you can be reached.
- Put it aside for a few days.
- Triple check your facts.
- Ask a friend to read it over to check for errors and to be sure it is understandable and engaging.
- Next, send it to the paper(s) they way they asked to get it.